

# TRADE ACCELERATOR PROGRAM

5 Day Program



## TAP INTO BC'S EXPORT POTENTIAL

TAP helps you get results.

Participants experience an average growth of 23% in international sales 6-12 months after completing the program.



The **Trade Accelerator Program** is designed to help you TAP into your full export potential!



## WHO IS TAP SUITABLE FOR?

TAP is designed for small and medium-sized businesses who are:

- Typically generating more than \$300,000 in annual revenue.
- Already exporting a product or service, but wishes to diversify its export markets - **OR** - Have taken exploratory steps abroad.
- Willing to dedicate two senior representatives to participate in the program and apply its resources.
- Selling a product or service with a strong competitive advantage as a result of quality or patent protection.
- Good corporate citizens, devoid of corruption, environment, and human rights violations.

## TAP HELPS YOU GET RESULTS

World Trade Centre Vancouver programs are designed to help companies achieve results fast!



**DISCOVER** resources that can help drive and achieve your international goals.



**ENGAGE** with experts from the public and private sector that will mentor you as you navigate new markets.



**CREATE** and validate your Export Plan with the help of experts and other business owners.

Join our global community – apply today!  
**TAPBC.ca**

## PROGRAM OVERVIEW

New trade agreements and a competitive Canadian dollar make it an ideal time to extend your company's reach through the export of goods and services.

The Trade Accelerator Program (TAP) offers essential strategy, resources and mentorship, equipping small and medium-sized businesses to scale up, develop and activate an export plan.

TAP is a multi-day program, in-person and virtual options, covering the following topics:



## CONNECT GLOBALLY, PROSPER LOCALLY

TAP B.C. is delivered by World Trade Centre Vancouver (WTC-V). A member of the World Trade Centers Association, we deliver unparalleled access to global-minded, highly-targeted audiences made up of the most influential C-suite and political leaders, small business owners, and thought leaders in Western Canada and beyond. WTC-V has access to over 300 properties and trade services in nearly 100 countries worldwide.

# GRADUATE TESTIMONIALS

A growing number of SMEs have benefitted from Canada's Trade Accelerator Program.



"The Trade Accelerator Program offers hands-on practical exercises, group interaction and learning from subject matter experts. The process of writing our TAP Export Plan helped us refine export objectives and develop a plan of action. This is a valuable tool to help tell your exporting story; whether your company is just beginning or has years of experience."

TAP B.C. GRADUATE,  
**Sunrype**



"The Trade Accelerator Program provides the framework for completing a very actionable export plan! We were able to make many valuable connections. Other businesses in attendance have similar ambitions and challenges; we continue to share information and resources."

TAP B.C. GRADUATE  
**Freshworks**



"This program was so informative and everyone was very helpful. I never felt stupid though I went in with little knowledge. The mentorship made me recognize how to use the knowledge and who to turn to for help when the time came."

TAP B.C. GRADUATE  
**Mangata Apothecary**



"I truly enjoyed this accelerated process that helped us to build a comprehensive export plan. We feel poised and ready to deal with the various tasks related to exporting. We loved meeting other Indigenous businesses and forging great alliances. Thank you so much to the support staff at the World Trade Centre."

TAP B.C. GRADUATE  
**Tribalure Canada Inc.**

Take the next step - register today  
**TAPBC.ca**

## PROGRAM PARTNERS



Government  
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## NATIONAL PARTNERS



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## GLOBAL PARTNERS



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