



# TRANS MOUNTAIN APPROVAL SHOWS LEADERSHIP

GVBOT commends government for sticking to evidence-based decision-making

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# SOUNDING BOARD



THE OFFICIAL PUBLICATION OF THE GREATER VANCOUVER BOARD OF TRADE AND ITS MEMBERS | JANUARY 2017 | VOLUME 57 / ISSUE 1 | BOARDOFTRADE.COM

## Canada's largest chambers call for airport policy reform

**TRANSPORTATION** | Coalition urges government to support airports as key economic drivers

BY IAIN BLACK

The Canadian Global Cities Council (CGCC) released a position paper last month with five key recommendations on how to make Canada's airports more competitive on the world stage.

As a founding member of the CGCC — a coalition of Canada's eight largest urban regional chambers of commerce — the Greater Vancouver Board of Trade joined forces with our colleagues from coast to coast to support this initiative, which leverages our history of advocating on behalf of the economic importance of Vancouver Airport Authority.

Our coalition believes that airports are prime economic engines that require supportive policies and robust government services. Across Canada, airports create vital access to high-growth markets and facilitate



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significant economic benefits for tourism, trade, and overall business productivity.

Working in collaboration, the CGCC has identified five recommendations for Canada's airports policy across three

categories, including airport screening, border entry and visa, and airport transit connectivity.

Members of the CGCC took these recommendations to Ottawa on Dec. 8, where they

were unveiled alongside a full policy paper during an event at the Economic Club of Canada. Following that, coalition members spent the day on Parliament Hill meeting with federal ministers to share their point of

view on Canada's International Airports Policy.

Founded in 2015, CGCC is a coalition of Presidents and CEOs of the eight largest urban regional chambers of commerce/boards of trade in Canada: Toronto, Brampton, Montreal, Halifax, Winnipeg, Calgary, Edmonton, and Vancouver.

Representing 52 per cent of Canada's GDP and more than half of the country's population, the CGCC collaborates on international and domestic issues impacting our regions' competitiveness. Our coalition is focused on infrastructure, economic environment, trade, and talent.

Learn more about the CGCC and read our full airport policy position paper online at [globalcitiescouncil.ca](http://globalcitiescouncil.ca). SB

Iain Black, ICD.D is President and CEO of the Greater Vancouver Board of Trade and a founding member of the Canadian Global Cities Council.



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# 2 EVENTS AND SPEAKERS

## TECHNOLOGY | Getting ahead of the curve

### GVBOT kicks off new Disruption Series with BCIT event

Attracting and retaining skilled people is one of the biggest challenges companies face across the globe, and our region is no exception, as was identified in the Greater Vancouver Economic Scorecard 2016.

Here in British Columbia, BCIT has long been at the forefront of both applied education and innovative technology solutions, helping connect graduates and industry partners to embrace, navigate and drive positive change.

On Feb. 7, BCIT President Kathy Kinloch will give her annual presentation to the Greater Vancouver Board of Trade, followed by an insightful and inspired panel discussion with three local change-makers, each of whom have harnessed disruptive technologies to build successful businesses, create new markets, and embrace bold new opportunities.

Kinloch will be joined onstage by Jeff Booth, Co-Founder, President and CEO of BuildDirect, an online marketplace for home improvement products; Sue Paish, President and CEO of LifeLabs, a company that performs more than 100 million



Nadia Dobrianskaia, recipient of BCIT's 2016 Student Leadership Award, will join BCIT President Kathy Kinloch onstage Feb. 7 at the Board of Trade.

health-care lab tests across Canada each year, saving lives through rapidly changing technology; and Nadia Dobrianskaia, a computer scientist at Simba Technologies, stereotype-buster, and the 2016 recipient of BCIT's Student Leadership Award.

The panel will be moderated by Carole Taylor, current advisor to Premier Christy Clark, former Minister of Finance, former Chair of the CBC, Governor of the Greater Vancouver

Board of Trade, and innumerable other significant roles and achievements.

This inspiring panel will kick-off the Board of Trade's new Disruption Series. Join us for insights on how your business can get ahead of the curve and embrace disruptive technologies, before they become commonplace in your industry. **SB**

Tickets on sale now at [boardoftrade.com/bcit2017](http://boardoftrade.com/bcit2017).

## TRANSPORTATION | The future of YVR airport

### Craig Richmond gives his annual Board of Trade address Jan. 18

Vancouver International Airport (YVR) is a key driver of economic growth, innovation and sustainability. As Canada's second busiest airport, YVR welcomed a record 20.3 million passengers in 2015 and is set to surpass 21 million in 2016.

But how will our airport continue its momentum in a rapidly changing and competitive landscape? On Jan. 18, Craig Richmond, President and CEO of the Vancouver Airport Authority, will give his annual address to the Greater Vancouver Board of Trade, discussing YVR's future and what it means for your business, and for you as a passenger.

As YVR's President and CEO, Richmond is the driving force behind an award-winning connecting hub — known for its innovative approach to business, forward-looking strategy and exceptional customer care.

Richmond started his aviation career as a pilot for the Royal Canadian Air Force. He then worked in a variety of operational roles for Vancouver Airport Authority before joining



Craig Richmond

Vantage Airport Group in 2006 to become CEO of six airports in three countries.

From 2013 to the present day, Richmond has led YVR airport as CEO. He also serves as the Chair of the Greater Vancouver Gateway Council and is a Director of the Canadian Airports Council and Airports Council International-North America. **SB**

Tickets on sale now at [boardoftrade.com/yvr2017](http://boardoftrade.com/yvr2017).

## UPCOMING EVENTS

See our full events calendar at [boardoftrade.com/events](http://boardoftrade.com/events)

Is there a speaker you'd like to hear from or topic you'd like explored? Make a suggestion at [boardoftrade.com/suggest](http://boardoftrade.com/suggest)

### THURSDAY, JANUARY 12, 2017

#### Special Members' Reception New Year, New Connections

[Wait List](#)

5:30 – 8 p.m.

Hard Rock Casino Vancouver  
2080 United Blvd., Coquitlam

**Host Chamber:** Tri-Cities Chamber of Commerce

**Sponsor:** Hard Rock Casino Vancouver

### WEDNESDAY, JANUARY 18, 2017

CEO Series

#### The Future of YVR

11:30 a.m. – 2 p.m.

Vancouver Convention Centre East  
1055 Canada Place, Vancouver

#### Craig Richmond

President and CEO  
Vancouver Airport Authority

**Presenting Sponsors:** Stantec, CIBC

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**Community Sponsors:** Clark Wilson, Kasian Architecture, Hatch, Langara School of Management

### FRIDAY, JANUARY 20, 2017

#### Economic Outlook Forum *Presented by National Bank* Politics, Power and Prosperity

7:15 a.m. – 1 p.m.

Vancouver Convention Centre West  
1055 Canada Place, Vancouver

**Title Sponsor:** National Bank

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**Community Sponsors:** TELUS, Vancouver Airport Authority, Pacific Blue Cross, BCIT School of Business, Vancity, Dentons Canada LLP

### TUESDAY, JANUARY 24, 2017

CEO Series

#### The Global Imbalance of Power

11:30 a.m. – 2 p.m.

Four Seasons Hotel  
791 West Georgia St, Vancouver

#### Jessica McDonald

President and CEO, BC Hydro

**Presenting Sponsor:** Accenture

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### WEDNESDAY, JANUARY 25, 2017

#### From Unconscious Bias to Inclusive Leadership

7 – 9 a.m.

Four Seasons Hotel Vancouver  
791 West Georgia Street, Vancouver

#### Erin Leonty

Regional Director Western Canada  
Catalyst Inc.

**Event Sponsor:** Vancity

**Silver Program Partners:** TELUS, Pacific Blue Cross

### TUESDAY, FEBRUARY 7, 2017

Disruption Series

#### Facing Technology Disruption: Will Your Organization Survive or Thrive?

11:30 a.m. – 2 p.m.

Four Seasons Hotel Vancouver  
791 West Georgia Street, Vancouver

**Keynote Speaker**

**Kathy Kinloch**  
President, BCIT

**Panellists**

**Jeff Booth**, BuildDirect

**Nadia Dobrianskaia**, Simba Technologies

**Sue Paish**, Lifelabs Medical Laboratory Services

**Moderator**

**Carole Taylor, O.C.**

Former Journalist; Former Minister of Finance, Province of British Columbia; Chancellor Emeritus, Simon Fraser University; and Governor, Greater Vancouver Board of Trade

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## ECONOMY | Trans Mountain decision shows leadership

Federal government has delivered on its promise of evidence-based policy, writes CEO Iain Black

BY IAIN BLACK

*Note: A truncated version of this op-ed was originally published in The Province on Dec. 15, 2016.*

In an era of rampant populism and knee-jerk policy decisions around the globe, Canada's federal government recently demonstrated something that is increasingly rare in politics today: thoughtful leadership.

By approving Kinder Morgan's Trans Mountain Expansion Project, the Government of Canada reminded us that strong, evidence-based decision-making continues to exist in this country, which is something that Canadians can be proud of.

Needless to say, this was a big decision, and not one to be taken lightly. However, it is exactly the type of tough decision that we expect our elected officials to make.

Our government is elected to lead national conversations and make the tough calls necessary to build a stronger, more

prosperous Canada. We entrust our representatives in Ottawa to understand the "big picture" perspective and determine what's best for our entire nation.

Many in the Vancouver area may not agree with the decision allowing Kinder Morgan to expand its existing oil pipeline to the West Coast — as is their right — but decisions of this magnitude will never have unanimous support, nor should they ever become a popularity contest.

Having said that, we in the Lower Mainland cannot allow ourselves to be alienated from the natural resource wealth that underpins our standard of living. It's important for us all to understand and appreciate our role in Canada as providing the gateway for our country's resources.

The Trans Mountain Expansion Project will provide a \$6.8-billion injection into our economy, which stands to benefit all Vancouverites, British Columbians, and Canadians. It will provide our communities, both urban and rural, with revenue to

help pay for the public services that we all rely on.

In the Greater Vancouver region alone, the project is expected to generate more than a billion dollars in construction spending and create thousands of family-supporting jobs, including 1,200 construction jobs, 1,000 permanent marine sector jobs, and additional spinoffs. It will also help attract new investment to our region.

Many Vancouverites may not realize the strong link between our province and the oil sands. In total, 1,586 small, medium and large B.C. companies provided goods and services to the oil sands in 2016. Oil sands companies spent \$1.7 billion in B.C. on technology, engineer equipment, accommodation and catering, parts supply, corporate services, technology and transportation, and more.

The Greater Vancouver Board of Trade applauds Prime Minister Justin Trudeau and the federal government for basing their decision on a systematic, scientific and technical assessment. As Intervenor in the



Iain Black

National Energy Board regulatory process and participants in the TMEP Ministerial Panel, our organization saw firsthand the rigour of the evidence-based process and the forum for diverse viewpoints that prefaced this decision.

We also acknowledge that some B.C. residents are deeply concerned about the protection of our land and waterways. So are we. That is why our support for this project remains contingent on Trans Mountain meeting or exceeding the highest international standards of marine and land safety to protect our coasts. We are satisfied that the NEB's 157 conditions

will ensure that this project only proceeds if it meets the most stringent environmental standards. In addition, the federal government has announced a sweeping \$1.5-billion oceans protection plan that will only bolster our ability to safely and reliably export our precious resources.

Approving the Trans Mountain Expansion Project took guts from the federal government. Now, it is time for the rest of us to work together to get this project built to the highest possible standards. We must show the world that, despite the divisive and toxic dialogue that dominates our headlines, Canada continues its tradition of predictable and level-headed decision-making.

We may not always agree with the decisions coming out of Ottawa, but issues of national importance require a national dialogue to determine what is in Canada's best interest.

Prime Minister Trudeau's government was elected on the mantra of "evidence-based policy" and we are happy that, on this decision, they have followed through. **SB**

Iain Black, ICD.D is President and CEO of the Greater Vancouver Board of Trade.

# Economic Outlook Forum

Presented by National Bank

## Politics, Power and Prosperity

Friday, January 20, 2017 | 7:15 a.m. – 1 p.m.

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## SOUNDING BOARD

**PUBLISHER:** Business in Vancouver Media Group  
**EDITOR:** Greg Hoekstra, 604-640-5450  
**AD SALES:** Katherine Butler, 604-608-5158

As the official publication of the Greater Vancouver Board of Trade, *Sounding Board* provides analysis and discussion of regional and national issues facing the business community, along with input from Member companies, allowing them to raise their profile in the business community. *Sounding Board* is published 11 times per year by Business in Vancouver Media Group in partnership with the Greater Vancouver Board of Trade.

*Sounding Board* is read by leading business executives and their employees. The paper has a primary circulation of 12,500 and a conservatively estimated total readership of 37,500.

### ABOUT THE GREATER VANCOUVER BOARD OF TRADE

The Greater Vancouver Board of Trade is Vancouver's chamber of commerce. Since 1887, the Board of Trade has been an active proponent of business in the Vancouver region. The World Trade Centre Vancouver is the international division of the Greater Vancouver Board of Trade and is affiliated with more than 300 WTCs worldwide.

### OUR MISSION STATEMENT

The Greater Vancouver Board of Trade works in the enlightened interest of its members to promote, enhance and facilitate the development of the region as a Pacific centre for trade, commerce and travel.

### OUR BASIC PRINCIPLES

The Board of Trade believes that the market system is the only system that works effectively in the allocation of scarce economic resources for efficient and stable economic growth and job creation. The Board of Trade recognizes the imperfections of the market system and supports the need for publicly provided services such as social services, health services and public education. The Board supports the philosophy of less government involvement in the business sector and believes that governments should not do what can be done in whole or in part by the private sector.

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## LEADERSHIP | Creating prosperity through collaboration

Chair Robin Silvester shares insights from his eighth annual address to the Board of Trade

BY ROBIN SILVESTER

Last month, I delivered my eighth annual address to Board of Trade Members, as part of my role as President and Chief Executive Officer of the Vancouver Fraser Port Authority.

This annual tradition is always a tremendous honour, but this year, it was even more special to me, given that I also have the privilege of serving as the current Chair of the Greater Vancouver Board of Trade.

In my remarks, I underscored the need for increased collaboration across our region, which I believe is the key to our future prosperity. I was very pleased to see many individuals in the room representing our Pacific Gateway partners — including terminal operators, railways, shipping lines, and others — who have demonstrated an unwavering commitment to trade and gateway development in recent years.

The need for regional collaboration, cooperation, and coordination is something that the Board of Trade has also been vocal about in recent years. In fact, it was a driving force behind the Greater Vancouver Economic Scorecard 2016, which was the first report of its kind to measure our collective successes — and our challenges — at a regional level.

Gone are the days when we in Greater Vancouver can think of ourselves as 21 different municipalities with 21 competing priorities. As Scorecard 2016 demonstrated, our economic future relies on our ability to work together in a cohesive manner and consider what's in the best interest of our region as a whole. That is the secret that many of the world's greatest metropolitan regions have already discovered.

Below are some of the thoughts I shared last month with Members of the Greater Vancouver Board of Trade.

### The solution

Canada has always been a trading nation and, at all levels, the success of our country is based on trade. Here in Greater Vancouver, we are geographically positioned to take full advantage of the benefits trade brings.

If tomorrow's prosperity is based on the choices we make today, how can we work together to maintain a livable and sustainable future for our



Robin Silvester

region? The short answer can be found in the question itself: work together. Collaborate.

Our work is integrated, whether you are in business, government, First Nations or an NGO. We all can only truly succeed if we acknowledge our interconnectedness and begin to work seriously toward a collective and desirable vision for the region. The trickier part is answering how.

It is well recognized that groups, communities, industries or regions that work collaboratively can accomplish greater, mutually beneficial objectives when facing competition for finite resources — resources like land, project financing, market share. At the Vancouver Fraser Port Authority, we have a strong history of collaboration.

We've had tremendous success collaborating on regional infrastructure projects through the Asia-Pacific Gateway and Corridor Initiative. These projects — which resulted in local investments of about \$7.5 billion dollars over the last several years — address national trade needs as well as community impacts.

This collaborative model was extremely successful and is one we are helping to replicate to build the next wave of regional infrastructure. We anticipate a further \$9 billion dollars of investment in the region by 2025 to improve the movement of goods and people throughout the Lower Mainland.

We also collaborate on environmental protection. We have a number of air-quality programs that encourage shippers, truckers and terminal operators, almost all of them active and willing partners, to operate in a way that reduces air emissions. We have programs that address energy use, build habitat for fish and

wildlife, and clean up our waterways.

### Collaboration requires leadership

I believe there are many more opportunities for collaboration, and more needs to be done beyond the port authority's mandate. Having said that, there are encouraging examples of regional collaboration emerging, in addition to the Board of Trade's own Scorecard 2016.

For example, there is Metro Vancouver's Regional Prosperity Initiative, led by Greg Moore, recently acclaimed for the sixth time as Metro Vancouver board chair. This is a true collaboration bringing all the right parties to the table to discuss how we can grow this region together in a responsible way.

On a province-wide scale, the B.C. Business Council has recently completed six months of dialogue on how to build a prosperous and resilient provincial economy, as part of their BC-2035 initiative.

And our own federal minister of transport, Marc Garneau, is advocating for greater collaboration through data sharing in the supply chain — part of his vision recently outlined in his Transportation 2030 platform. We commend this and all other such efforts.

### Collaboration requires big-picture thinking

A few years ago, the port authority collaborated with many stakeholders across the region and explored the future of the gateway through scenario planning, in what we called Port 2050.

With Port 2050 as our guidepost, the port authority is now evaluating ourselves against a regional and global future that balances economic, social and environmental imperatives.

I believe big-picture, collaborative discussions like these are absolutely necessary to define how we will ensure continued prosperity for Canada and livability for all of us who call Greater Vancouver our home.

As Martha Hall Findlay, CEO of the Canada West Foundation recently said, "We move forward not by saying 'no,' but 'how.'" **SB**

Robin Silvester is 2016-17 Chair of the Greater Vancouver Board of Trade. He also serves as President and Chief Executive Officer of the Vancouver Fraser Port Authority.

## LEADERSHIP | 'Being interested in the smallest of things and making a difference in the big things'

Robin Hemmingsen on spilled milkshakes, the creative economy, and the importance of lifelong learning

### Describe what you do in 10 words or less.

President LaSalle College Vancouver. Educate and grow the creative economy.

### Where is your hometown and how did it shape you as an individual?

I was born in New York City. We moved to Thunder Bay, Ontario when I was 3 years old. I grew up in northern Ontario, but I visited my grandparents in New York City every summer where they made every effort to expose me to creativity, the arts and culture. My grandfather owned a fashion business; one of the first wholesalers of synthetic silk. He walked Madison Avenue with me by his side to get ideas for fabric designs. He loved what he did. My current job running a creative design school is a dream come true.

### What was your first job?

My first job was working at the first McDonald's in Thunder Bay. I was not very good at serving and spilled milkshakes all the time.

To compensate, I tried to provide impeccable customer service. I learned there is not always one way of doing things, and it is best to do things the way you do it best; no matter how unconventional.

### Why did you join the Greater Vancouver Board of Trade?

As the Dean of Business at BCIT, my main goal was to align the business school with industry. I invited the CEO of the Board out for lunch and talked to him about the need for industry to support education, and he agreed. Through board committees, I have been able to grow industry involvement in post-secondary education, gain involvement from academic institutions across the region, and help lead the board's signature youth leadership programs. With the support of the current CEO, the GVBOT has been a life-changing experience for me and has allowed me to impact positive change institutionally. It is the best organization I have ever been involved in.

### How do you think our region be different 10 years from now?

If we address the issues set out in the GVBOT's Economic Scorecard 2016, we will continue to be the best place to live in the world, with a diversified economy, more affordable housing, appropriately planned density and accessible transportation. Growth will not be at the expense of natural beauty as we will build housing that will blend into the natural environment, with extraordinary community amenities. All types of post-secondary institutions will be supported, attracting international students who will contribute exponentially to the provincial economy. We will continue to build the creative economy, and entrepreneurial capacity, led by working with the technology community. We will be the gateway to Asia but will maintain our own Canadian West Coast identity, with communities that live together in harmony because we focus on our economic diversity and our strengths.



Robin Hemmingsen

### What qualities make someone successful?

Everyone has a different definition of success. The qualities I value are a never-ending quest for knowledge, flexibility, integrity, passion, thoughtfulness, determination, resilience, the ability to see what others do not see, and belief in oneself and others. I find it most rewarding to help others be the best they can be. This is one reason I find GVBOT's Leaders of Tomorrow mentorship program so rewarding.

### What is the secret to happiness?

Always learning. Always giving. Being interested in the smallest of things and making a difference in the big things. Meaningful relationships. Caring about others. Family and friends. **SB**

Robin Hemmingsen is President of LaSalle College Vancouver.

The Greater Vancouver Board of Trade is fortunate to have 36 of our region's top executives and business leaders on its board of directors. For more information on these exceptional individuals, visit [boardoftrade.com/directors](http://boardoftrade.com/directors).



## Regional Prosperity, Interconnected Urban Centres, Driving Change

Thursday, February 9, 2017 | 11:30 a.m. – 2 p.m.



### Greg Moore

Mayor, City of Port Coquitlam  
Chair, Metro Vancouver Board of Directors

Join Metro Vancouver Chair Greg Moore as he outlines his priorities as Chair for 2017 and discusses the importance of interconnected urban centres and the role of local governments to facilitate dialogue between citizens and institutions, in support of a strong, sustainable, and prosperous economy.

He will also discuss how regional collaboration is driving change in important areas such as the Regional Prosperity Initiative, Metro 2040, the Industrial Lands Strategy, Affordable Rental Housing Strategy, National Zero Waste Council and many others.

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CEO Series

## The Global Imbalance of Power

Tuesday, January 24, 2017 | 11:30 a.m. – 2 p.m.



### Jessica McDonald

President and CEO  
BC Hydro

With the reality of climate change, the world has made a permanent shift in the conversation and direction of renewable energy.

Join Jessica McDonald, President & CEO of BC Hydro to hear more about what the global future of electricity planning looks like, how B.C. fits into this picture and how we stack up against other jurisdictions on the renewable energy front.

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## IN FOCUS | Photos from recent events and activities at the Board of Trade



Vancouver Fraser Port Authority President and CEO Robin Silvester takes part in a Q&A following his eighth annual GVBOT address on Dec. 8. The session was moderated by Natalie Obiko Pearson of Bloomberg News. | MATT BORCK



Canadian Mortgage and Housing Corporation CEO Evan Siddall (middle) holds a press conference following his Nov. 30 GVBOT address. | CMHC



Women's Leadership Circle Chair Fiona Douglas-Crampton launches the 2017 Wendy McDonald Awards Nov. 30. Learn more at [boardoftrade.com/WLC](http://boardoftrade.com/WLC). | VISION EVENT PHOTOGRAPHY



Media panellists discuss the top headlines of 2016 at GVBOT's annual Holiday Lunch on Dec. 1. From L-R: Kirk LaPointe, VP of Audience and Business Development at BIV; Sophie Lui, Global BC News Anchor; Daniel Bettridge, City Editor at Daily Hive Vancouver; Treena Wood, News Director at News1130, Squire Barnes, Sports Director at Global BC. | VISION EVENT PHOTOGRAPHY



Guests carve their turkeys at GVBOT's 2016 Holiday Lunch, held Dec. 1 at the Hyatt Regency Vancouver. This annual tradition includes a festive meal with all the trimmings, live entertainment, and a media panel. | VISION EVENT PHOTOGRAPHY



Just days before the federal government announced its approval of Kinder Morgan's Trans Mountain Expansion Project, City of Edmonton Mayor Don Iveson visited Vancouver and spoke to West Coast business leaders about the importance of the project and Canada's energy sector. | VISION EVENT PHOTOGRAPHY

Did you know the Greater Vancouver Board of Trade hosts nearly 150 speaker events, seminars, webinars, and networking receptions each year?

More photos at [facebook.com/boardoftrade](https://www.facebook.com/boardoftrade)

## TRANSPORTATION | Air Canada growth 'takes off' at YVR

Airline represents 50 per cent of Vancouver International Airport's passengers in 2016

BY GREG HOEKSTRA

The year 2016 was one of rapid growth and expansion for Air Canada at Vancouver International Airport.

Over the past 12 months, the airline has introduced a series of new flights and non-stop services from YVR to destinations across the globe. In total, Air Canada now serves 55 destinations worldwide from Vancouver and accounts for an impressive 50 per cent of all YVR passengers. "Air Canada has been an incredible partner in increasing our passenger growth by continuously delivering new and exciting destinations for our customers," said Vancouver Airport Authority President and CEO Craig Richmond.

"I'd like to thank Air Canada for their commitment to growing their transpacific hub out of YVR and in turn supporting our vision to be a sustainable gateway hub between Asia and the Americas. We couldn't do this without their support."



In the first 10 months of 2016, Air Canada set a new record for capacity with 10.9 million seats. The growth was led by the airline's international sector, with a 23-per-cent increase in service to the Asia Pacific, Europe and Latin America.

Since 2015, Air Canada introduced eight new services to YVR: Osaka, Cancun, San Jose, San Diego, Chicago, Dublin, Brisbane and Delhi. In addition, on Dec. 8 the airline announced it was expanding non-stop flights to additional U.S. "desert heat and mountain adventures" including new twice-daily service

from YVR to Denver and a conversion of its Vancouver-Phoenix service to year-round.

"YVR has had an amazing year of record growth and thanks to Air Canada it looks like 2017 is shaping up to be just as strong," said Richmond. "Air Canada's continued focus on growing its international hub out of YVR is a key part of our mission to connect B.C. proudly to the world."

This growth continues in 2017 with additional new Air Canada destinations scheduled to launch, including Taipei, Nagoya, Frankfurt, London Gatwick and Dallas. **SB**

## POLITICS | Gearing up for the Provincial Election

Board of Trade prepares to launch policy platform and web portal



BY GREG HOEKSTRA

With 2016 now behind us, British Columbians are shifting their focus ahead to the 2017 Provincial Election, which will take place May 9.

The Greater Vancouver Board of Trade is planning to ramp up its engagement in the lead-up to this year's election with a series of events, an Election 2017 web portal, and the launch of an official GVBOT policy platform. Currently under development, the platform will be a reflection

of the priorities identified in the Board of Trade's B.C. Election Member Survey, conducted in Fall 2016.

Some of the high-level priorities identified included regional transportation, housing affordability, and support for responsible resource development.

Watch for the launch of the full platform and online web portal in mid-January at [boardoftrade.com/advocacy](http://boardoftrade.com/advocacy).

If you'd like to send thoughts of suggestions to our public policy team, email [advocacy@boardoftrade.com](mailto:advocacy@boardoftrade.com). **SB**



## Welcome to some of our newest members

### Companies

Rahil Budhwani  
**American Paper Export**  
[americanpaperexport.com](http://americanpaperexport.com)

Robert Jonatschick  
**Arc Protection Corp.**  
[arc-corp.ca](http://arc-corp.ca)

Erik Hatterscheidt  
**Basic Bananas**  
[basicbananas.com](http://basicbananas.com)

Joanie McMaster  
**BC Sports Hall of Fame**  
[bcsporshalloffame.com](http://bcsporshalloffame.com)

Melodie Anderson  
**Blue Heron Professional Accounting Inc.**  
[blueheronaccounting.com](http://blueheronaccounting.com)

Hao Min  
**Bold Properties Inc.**  
[bold.ca](http://bold.ca)

Ramin Rad  
**Canadian Sign Supplies (CSS)**  
[cssupplies.com](http://cssupplies.com)

Charles Mainville  
**CMHC**  
[cmhc-schl.gc.ca](http://cmhc-schl.gc.ca)

Jean-Pierre Berger  
**CustomAnswers Software Inc.**  
[customanswers.com](http://customanswers.com)

Damien Bryan  
**Discovery Organics**  
[discoveryorganics.com](http://discoveryorganics.com)

Brian Chen  
**EnTuch Properties Inc.**  
[entuchproperties.com](http://entuchproperties.com)

Wendy Hargreaves  
**Fairmont Chateau Whistler Resort**  
[chateauwhistler.com](http://chateauwhistler.com)

Bryan Uyesugi  
**Freshpoint Vancouver**  
[freshpointcanada.com](http://freshpointcanada.com)

Deandra Vaughn  
**Heartbreaker Salon**  
[heartbreakersalon.com](http://heartbreakersalon.com)

Pete Quevillon  
**KidSport BC**  
[kidsportcanada.ca](http://kidsportcanada.ca)

Terri Phipps  
**Optimum Talent**  
[optimumtalent.com](http://optimumtalent.com)

Ketevan Natsvlichvili  
**Privatis Technology Corporation**  
[privatis.com](http://privatis.com)

Briana Sim  
**Radical I/O Technology Inc.**  
[radical.io](http://radical.io)

### Individuals

Eugenia Liu  
Sam Sullivan  
Larry Clausen

Kim Wing  
Richard Lee  
Thomas Budd

Jane Hope  
Jess Dexter  
Mike Kao

Tu Vu  
Vincent Xiang

Cameron Stockdale  
Ray Sihota  
Jeanette Oostlander

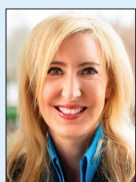
Ian House  
Ingrid KanTERS  
Jim Wilkie  
Albert Au  
Tommy Bai

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**ANNALISA KING, FCPA, FCA, ICD.D**  
DIRECTOR, SAPUTO FOODS INC., THE NORTHWEST COMPANY, VANCOUVER AIRPORT AUTHORITY

The Directors Education Program (DEP), jointly developed by the Institute of Corporate Directors and the University of Toronto's Rotman School of Management is offered nationally at Canada's top business schools. Since the launch of the DEP, over 4,300 directors have completed the program, taking the first step towards acquiring their ICD.D designation.

**APPLICATION DEADLINE: February 16, 2017** CITY: Vancouver

**MODULE I:** April 21-23, 2017      **MODULE III:** September 25-27, 2017  
**MODULE II:** June 19-21, 2017      **MODULE IV:** November 17-19, 2017

TO APPLY OR TO VIEW ALL AVAILABLE OFFERINGS ACROSS THE COUNTRY, VISIT [ICD.CA/DEP](http://ICD.CA/DEP)

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**MARGIE PARIKH, MBA, CFP**  
CHAIR, MOUNTAIN EQUIPMENT CO-OP,  
DIRECTOR, PARACHUTE CANADA,  
CISV INTERNATIONAL

The NFP Governance Essentials Program (NFP Program), jointly developed by ICD and the University of Toronto's Rotman School of Management, is an intensive program focused on key accountabilities and responsibilities for not-for-profit directors through extensive use of team-based learning.

CITY	PROGRAM DATES	APPLICATION DEADLINE
Vancouver	April 19-20, 2017	February 8, 2017
Victoria	June 5-6, 2017	April 5, 2017

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1.877.593.7741 x290  
education@icd.ca

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